

## 2021 Ontario General Insurance Hockey Tournament April 9 & 10, 2021



Dear Friends of the Ontario General Insurance Industry:

The committee of the 2021 General Insurance Hockey Tournament is pleased to announce that this year's Tournament will once again be in support of Autism Niagara.

This annual event is being held in Fort Erie and Port Colborne on April 9th & 10th, 2021. With over 500 participants expected, the event is one of the largest events for the general insurance industry. Participants include Insurance Brokers, Adjusters, Insurance Companies, Approved Insurance Contractors and Affiliated Repair Facilities.

As a friend of the general insurance industry, we are looking to you to help us make this tournament a success, as it has in the past. Our goal this year is to raise more than \$25,000 and with your contribution, we hope to achieve this.

New: This year we are making available updated various sponsorship levels as well as advertising opportunities for you in order to support the 2021 Tournament. More information is available on the available advertising/sponsorship levels. Our paper program has now been phased out and will be replaced by digital and onsite marketing opportunities. Please take a moment to review these and decide which option is best for your business.

In order to participate, please feel free to contact the following committee members:

**Scott Maskell**

Erion Insurance Group

905-871-0700

Fax: 905-871-6515

Email: [smaskell@erioninsurance.com](mailto:smaskell@erioninsurance.com)

**Zach Bull**

Niagara Insurance Brokers

905-834-7722

Fax: 905-834-7623

Email: [zachb@niagarainsurance.ca](mailto:zachb@niagarainsurance.ca)

For more information on the 2021 Ontario General Insurance Hockey Tournament, please visit our website at [www.ogihockey.com](http://www.ogihockey.com).

Sincerely,  
Your 2021 OGI Committee



**NEW**

## SPONSORSHIP & ADVERTISING LEVELS

### **PLATINUM Sponsorship \$2,000.00**

- Division sponsor with naming rights (ABC Insurance Division)
- Digital marketing on OGI website and Facebook pages
- On site marketing opportunities including scoreboard frame and individual banner set up
- Prize presentation to winning teams
- Listed and recognized as a platinum sponsor on the OGI website.
- Opportunity to sponsor a team changeroom, given priority choice of changerooms up to March 13, 2021
- Team water bottle sponsor included

### **GOLD Sponsorship \$1,000.00**

- Digital marketing on OGI website and Facebook pages
- On site marketing opportunities including scoreboard frame and individual banner set up
- Coffee sponsorship on Saturday morning at Fort Erie arena included
- Listed and recognized as a gold sponsor on the OGI website.
- Opportunity to sponsor a team changeroom

### **SILVER Sponsorship \$500.00**

- Digital marketing on OGI website and Facebook pages
- On site marketing opportunities including scoreboard frame and individual banner set up
- Listed and recognized as a silver sponsor on the OGI website.
- Opportunity to sponsor a team changeroom

### **BRONZE Sponsorship \$250.00**

- Digital marketing on OGI website and Facebook pages
- Listed and recognized as a bronze sponsor on the OGI website.

### **DIVISION PRIZE SPONSORSHIP**

- Provide 60 items – 4 sets of 15 Championship and Consolation Teams
- Opportunity to display your company's banner in the Arena
- Recognition as a prize contributor on OGI website

### **MVP PRIZE SPONSORSHIP**

- Provide 80 items for game MVP Honours
- Available for up to 4 sponsors – 20 items per sponsor
- Opportunity to display your company's banner in the Hospitality Suite
- Recognition as a prize contributor on OGI Website

### **Puck Sponsorship**

- Provide game pucks for tournament (pucks can be logoed but must be in new condition and dropped off to committee member one day prior to tournament start)

**\*\*Artwork for all sponsors must be provided to [kmccutcheon@firstonsite.ca](mailto:kmccutcheon@firstonsite.ca) no later than March 21<sup>st</sup> to guarantee signage opportunities\*\*\***